



How can we help SMEs towards circular economy business models?

2nd June 2022 13:00 - 15:00 EEST

Online

PROGRAM

13:00 Welcome!

13:05 Services R&D organisations can provide to develop circular loops in SMEs.

Dr. Egidija Rainosalo, Centria University of Applied Sciences, Finland

13:20 Roadmap to support circular business model development in SMEs.

Dr. Wiebke Reim, Luleå University of Technology, Sweden

13:35 The emergence of bio-economy and the importance of matchmaking in value creation for biomass industries.

Dr. Lampros Lamprinakos, Norwegian Institute of Bioeconomy Research

13:50 Measures to encourage commitment to material efficiency and circular transformation in food industry

Aki Finer, Motiva Ltd, Finland

14:05 Connecting Organizations and Stakeholders for Circular Economy

Dominic Schone, Investment Development Agency, Ireland

14:20 Interview of an SME: What services do SMEs need from business development organisations?

Mattias Bergström, Bottevikens Bryggeri, Sweden, interviewed by Egidija Rainosalo

14:35 Q&A

15:00 Seminar ends

[Register to the webinar by clicking here!](#)